



Deepki joins RealAssetX Innovation Lab, powered by PGIM Real Estate

London - October 17th 2023 - Deepki, the only company in the world offering a fully populated ESG data intelligence platform for the commercial real estate sector, is collaborating with the newly launched RealAssetX, an innovation lab powered by PGIM Real Estate. RealAssetX is partnering with leading universities to research and develop technologies, including a partnership with University College London (UCL). RealAssetX, Deepki and University College London (UCL) will focus on some of the most pressing ESG topics for commercial real estate today, by harnessing the power of sustainable tech, artificial intelligence (AI) and deep tech.

Deepki's SaaS platform enables clients to collect ESG data, get a comprehensive overview of their portfolio's ESG performance, establish investment plans to reach net zero, and assess results. It also allows users to report to key stakeholders. The platform is supported by carbon and ESG experts who partner with clients across data collection and analysis, through to ESG strategy definition and implementation.

By combining the technical and financial data of PGIM Real Estate's assets, Deepki's ESG data and knowledge, and UCL's leading research capabilities, RealAssetX will research and develop new technologies that can be incubated and eventually adopted by owners, operators and managers of real assets.

Vincent Bryant, CEO and co-founder of Deepki: "As a global leader in real estate sustainability solutions, we are honored to be part of RealAssetX, powered by PGIM Real Estate. We are particularly excited as this agile and learning-oriented initiative is perfectly aligned with our mission to have a true impact in the fight against climate change -- leveraging Deepki's decade-long experience of harnessing data to implement decarbonization and ESG strategies across Europe, America and APAC.

Naqash Tahir, Executive Director, CIO office at PGIM Real Estate adds, "We are excited to partner with Deepki, whose expertise in ESG data are key to our research at RealAssetX. This strategic partnership will ultimately help create new technologies to advance how the industry invests in real assets."



For further information about Deepki's participation in the RealAssetX:

<https://www.pgim.com/real-estate/realassetx/lab-action-partnership-deepki>

About Deepki

Founded in 2014, Deepki has developed a SaaS solution that uses data intelligence to guide real estate players in their net zero transition. The solution leverages customer data to improve assets' ESG (Environmental, Social and Governance) performance and maximize asset value. Deepki operates in 52 countries, with over 400 team members across offices in Paris, London, Berlin, Milan and Madrid. The company serves clients including Generali Real Estate, SwissLife Asset Managers and the French government, helping to make their real estate assets more sustainable at scale.

In March 2022 Deepki raised €150 million in a Series C funding round which was jointly led by Highland Europe and One Peak Partners. Other investors include Bpifrance, through their Large Venture fund and Revaia. Since then, Deepki has carried out strategic acquisitions including that of its principal UK-based competitor, [Fabrig](#), and complementary SaaS solution, [Nooco](#). For further information about Deepki's end-to-end solutions, visit: www.deepki.com.

About PGIM Real Estate

With \$210 billion in gross assets under management and administration (\$133 billion),¹ PGIM Real Estate provides investors and borrowers access to a range of real estate equity, real estate debt, agriculture, and impact solutions across the risk-return spectrum.

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Estate is a business of PGIM, the global asset management business of Prudential Financial, Inc. ([NYSE: PRU](#)). PGIM Real Estate's risk management approach, execution capabilities and industry insights are backed by a 50-year legacy of investing in commercial real estate, a 140-year history of real estate financing,² and the local experience of professionals in 35 cities globally. Through its investment, financing, asset management, and talent management approach, PGIM Real Estate engages in practices that strive to ignite positive environmental and social impact, while pursuing activities that seek to strengthen communities around the world. For more information visit pgimrealestate.com.

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