



Deepki Launches the Deepki Index: The Gold Standard in Sustainability Benchmarking for U.S. Commercial Real Estate

A Robust Benchmark Giving Real Estate Leaders Clarity, Confidence, and Comparability

New York, October 9, 2025 – Deepki, the most trusted sustainability solution for real estate, today launched its first U.S. Index, giving commercial real estate investors, owners, and asset managers a free and robust benchmark to measure the energy efficiency and carbon footprint of office and logistics assets in six major U.S. regions. Since its creation in 2022, the Deepki Index has established itself as the leading reference for real estate sustainability in Europe. Its expansion to the U.S. delivers a much-needed tool at a time when deregulation threatens access to critical sustainability data, despite states and cities pushing forward with ambitious measures to reduce building emissions.

[The Deepki Index](#) provides a new standard for U.S. commercial real estate, covering California, Florida, the Midwest, New York City, the Northeast, and Texas. Grounded in actual building consumption data collected through the Deepki platform and its robust quality filters - including energy completeness, year-to-year consumption variation, and temperature sensitivity - the Index draws on the expertise of Deepki's data scientists and energy specialists to provide a trusted benchmark for sustainability performance. This approach distinguishes the Deepki Index from other public tools and alternative benchmarks, by offering the U.S. market a consistent and trusted standard for comparison.

The Deepki Index highlights regional differences across the U.S. market. In colder regions within the country's Industrial Golden Triangle - home to much of the nation's GDP and key supply chain hubs like Chicago, Indianapolis, and Columbus - office buildings show 23% higher energy intensity, pointing to both economic significance and sustainability challenges.

The launch of the Deepki Index in the U.S. demonstrates Deepki's increased focus on North America, leveraging its global expertise in transforming sustainability data into actionable insight for the market. Beyond benchmarking, Deepki provides virtual retrofits and climate risk assessment. Together, these capabilities enable clients to identify vulnerabilities, cut costs, reduce risk, and unlock long-term value.

Flora Adamian, Senior Analyst, Sustainability at Bellwether, comments:

"Clear, data-driven benchmarks are important for advancing sustainability in real estate. Tools like the Deepki Index can help bring greater transparency and alignment across the industry."

Vincent Bryant, CEO and Co-founder of Deepki, adds:

"There is strong demand across the U.S. real estate sector for consistent and transparent benchmarks - it's a critical step for attracting capital and advancing sustainable performance. The launch of the Deepki Index addresses this need, marking a turning point for the industry. Investors,



owners, and managers finally have access to a trusted standard at a time when sustainability goals are turning into ROI and resilience at scale."

Visit the Deepki Index [here](#) to consult the U.S. Benchmark.

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